

# CREW Orlando's 6<sup>th</sup> Annual WOMEN AT THE TOP

October 3, 2018

Dr. Phillips Center for the Performing Arts  
11:30am

Brought to you by:  
**akerman**



Featuring Keynote Speaker:

**Tricia Stitzel**

Incoming CEO



**Tupperware Brands**

Recently elected as the President & CEO of Tupperware Brands, Tricia Stitzel steps up to the helm of a global public company built on the entrepreneurship and empowerment of women. For the first time in its 70-year history, the Orlando-based company will have a female CEO. Tricia continues the legacy began by Earl Tupper and Brownie Wise, leading 3.2 million sales force members around the globe. Join us for an insightful talk from one of our local "women at the top". Thank you to our sponsors:



# Meet Tricia Stitzel ...

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Tricia is President and CEO of Tupperware Brands, a multibillion dollar company and the leading global marketer of innovative, premium products across multiple brands which utilizes a social selling model. She most recently served as President and Chief Operating Officer and has 30 years of management experience with 20 of those at Tupperware Brands.

Tricia joined the company's human resources team in 1997 to assist with organizational development. After ten years in human resources in the US, Canada and Europe, she was given responsibility for general management of the company's beauty brands in Europe. Through a series of subsequent promotions, she has managed six different market portfolios with more than 30 different countries, operating with a variety of business models and cultures as an Area Vice President.

Having worked with all major geographic regions across the world, including living and working in Europe for more than ten years, Tricia serves as a shining example of the life-changing impact that the personal and professional development opportunities at Tupperware offer to its 13,000 Associates and over 3 million sales force members.

Prior to joining Tupperware Brands, Tricia held the position of Associate Director of Career Development at Rollins College, Crummer Graduate School of Business. She holds a Bachelor of Science degree from Northern Illinois University, a Master's in Human Resources from Rollins College and a Master's in Business Administration from Crummer Graduate School of Business.

She is a longtime supporter of the Heart of Florida United Way and serves on their Board of Directors.

Tricia and her husband Bart have been married for 30 years and reside in Windermere, Florida.

*Inspiring women to cultivate the confidence they need to enrich their lives, nourish their families, and fuel communities around the world*



# SPONSORSHIP

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## Title Sponsor ~~(1 Available)~~ **SOLD**

- Complimentary reserved front table seating eight (8)
- Four (4) tickets to VIP Reception with Tricia from 10 - 11 a.m. at the DPPAC Donor Room
- Short company bio and introduction of CREW Orlando President by sponsor representative
- Logo recognition on stage with event speaker and logo recognition on promotional materials
- Title Sponsor of Event recognition in all promotional materials

## Empowerment Sponsor - \$1,500

~~(3 Available)~~ **2**

- Two (2) tickets to the event
- Two (2) tickets to VIP Reception with Tricia from 10 - 11 a.m. at the DPPAC Donor Room
- Logo recognition at event and on promotional materials
- Ability to purchase entire table of preferred VIP reserved seating for 8 (6 additional guests) for an additional \$480 (\$1,980 total)

## Entrepreneur Sponsor - \$2,000

~~(2 Available)~~ **1**

- Four (4) tickets with preferred reserved seating
- Four (4) tickets to VIP Reception with Tricia from 10 - 11 a.m. at the DPPAC Donor Room
- Logo recognition on stage with event speaker and logo recognition on all event promotional materials
- Company recognition from podium by CREW Orlando's President
- Ability to purchase table of preferred VIP reserved seating for 8 (4 additional guests) for an additional \$320 (\$2,320 total)

## Legacy Sponsor - \$750

- One (1) ticket to the event
- One (1) ticket to VIP Reception with Tricia from 10 - 11 a.m. at the DPPAC Donor Room
- Logo recognition at luncheon event and all event promotional materials.

Please contact Shanna Cole at [shanna.cole@fnf.com](mailto:shanna.cole@fnf.com) to secure your sponsorship or get more information.

# ALL ABOUT CREW

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CREW Network is an association comprised of over 70 local organizations through the U.S. and Canada, with the primary goal of **influencing the success of the commercial real estate industry by advancing the achievements of women** within the industry. CREW Orlando, the local chapter of CREW Network, was formed to attract the most powerful and influential commercial real estate professionals in the Central Florida area – and with more than 200 members, represents nearly every discipline in the industry.

Each CREW Network chapter has its own unique structure and framework, allowing it to meet the needs of its individual members and the marketplace. CREW Orlando prides itself on creating new and engaging programs to further the careers of its members, as well as other local professionals. Starting in 2013, CREW Orlando has hosted a “Women at the Top” luncheon in October each year, featuring powerful and well-recognized local female executives, such as Sandy Hostetter (Valley National Bank Central Florida, President), Claire Fournier (Orlando Health, Chief Strategy Officer), Kathy Ramsberger (Dr. Phillips Center for the Performing Arts, President & CEO), Carla Harris (Vice Chairman, Managing Director at Morgan Stanley) and AmyK Hutchens (Best Selling Author, Speaker, Business Strategist. The event focuses on **educating, elevating and accelerating professional career women in their fields**. This year, CREW Orlando is *thrilled* to announce that the keynote speaker at its 6<sup>th</sup> Annual Women at the Top Luncheon on October 3, 2018, at the Dr. Phillips Center for the Performing Arts, is the newest CEO of Tupperware Brands, ***Tricia Stitzel***.

