



## 2010 CREW ORLANDO ANNUAL SPONSORSHIP OPPORTUNITIES/ BENEFITS & COMMITMENT FORM

CREW Orlando sponsorship provides targeted access to a membership comprised of top-level professionals and industry leaders in the Central Florida commercial real estate industry. Qualified membership assures a depth of expertise and creates a unique networking opportunity in an interdisciplinary forum. CREW Orlando members have the power and resources to make the deal happen.

New and unique opportunities with maximum exposure to CREW Orlando is available through the **Platinum, Gold, and Silver Annual Sponsorships** with benefits through **December 2010**.

Annual Sponsors receive multiple benefits from time of commitment, including recognition and opportunities to promote their companies at all CREW meetings and programs, in printed materials, on the CREW Orlando website, and in the association's electronic newsletters.



### **\$3,500 Platinum Sponsor**

#### **Benefits include:**

*Limited to 10 sponsors.*

*No limit on exclusivity of sponsor.*

- Two (2) Full General Memberships to CREW Orlando. **Both General memberships can only be used by eligible members who fulfill the general membership qualifications per CREW Orlando's bylaws.**

**Or**

- One (1) Affiliate Membership to CREW Orlando **Affiliate memberships can only be used by eligible members who fulfill the affiliate membership qualifications per CREW Orlando's bylaws.** The Platinum Sponsor level satisfies the \$1,000 Affiliate Member annual sponsorship requirement.
- Ten (10) Complimentary registrations to monthly luncheon programs
- Reserved seating for two (2) at VIP tables for monthly luncheon programs (complimentary or paid)
- Recognition from the podium at each monthly luncheon program
- One (1) Luncheon Sponsor designation (Sponsorship Committee in conjunction with Programs Committee and in partnering with the sponsor shall evaluate the luncheon topics and suggest the most appropriate lunch for each sponsor.):
  - Opportunity to display printed materials at individual place settings at designated luncheon program
  - Reserved seating for an additional two (2) company representatives or guests
  - Two (2) additional luncheon program registrations for company representatives or their guests at CREW Orlando member rate for the Sponsored Luncheon
- One (1) complimentary registration to annual awards reception – November 2010.
- Logo recognition on CREW Orlando website.
- Recognition on event flyers, signage, newsletter, CREW Alerts and other promotional materials (logos as appropriate and as space permits).
- Recognition on sponsorship banner at all CREW Orlando Events (if committed and paid by March 1, 2010).
- Link to Sponsor's website home page from CREW Orlando website.
- Platinum sponsor designation on sponsor representatives' nametags.
- Invitations to member-only functions.
- Half-page Platinum Sponsor highlight in one (1) CREW Orlando quarterly newsletter.



## **\$2,000 Gold Sponsor**

### **Benefits include:**

No limit on number of sponsors at Gold level.

- One (1) Full General Membership to CREW Orlando. **The General membership can only be used by an eligible member who fulfills the general membership qualifications per CREW Orlando's bylaws.**
- or
- One (1) Affiliate Membership to CREW Orlando **Affiliate membership can only be used by an eligible member who fulfills the affiliate membership qualifications per CREW Orlando's bylaws.** The Gold Sponsor level satisfies the \$1,000 Affiliate Member annual sponsorship requirement.
- Reserved seating for one (1) at VIP tables for monthly luncheon programs
- Recognition from the podium at each monthly luncheon program
- One (1) additional registration for company representative or guest at CREW Orlando member rate at any luncheon program.
- Invitation to annual awards reception.
- Logo recognition on CREW Orlando website.
- Link to Sponsor's website home page from CREW Orlando website.
- Recognition on event flyers, signage, newsletter, CREW Alerts and other promotional materials (logos as appropriate and as space permits).
- Recognition on sponsorship banner at all CREW Orlando Events (if committed and paid by March 1, 2010).
- Gold Sponsor designation on Sponsor representatives' nametags.
- Invitation to member-only functions.
- Quarter-page Gold Sponsor highlight in one (1) CREW Orlando quarterly newsletter.



## **\$1,000 Silver Sponsor (cash or in-kind value\*)**

Member Only, Special Events & Select Luncheon Programs

Event sponsorship opportunities that may be available with the Silver Sponsor commitment:

- Members Only events
- CREW Careers
- New Member Breakfast or Membership Drive Reception
- Community Outreach projects
- Luncheon programs as determined by Board of Directors
- Other events to be determined by Board of Directors

\* In-kind contributions must be a \$1,000 value applied to one event and cannot be made up in multiple installments.

### **Benefits include:**

At the discretion of the Board of Directors, the Silver Sponsor level can satisfy the Affiliate Member \$1,000 annual sponsorship requirement while providing the opportunity to be designated as an event sponsor at the beginning of the year.

- Logo recognition on event flyer, signage, newsletter, CREW Alerts and other event promotional materials relative to event sponsored.
- Two (2) complimentary registrations to event being sponsored.
- Silver sponsor designation on sponsor representatives' nametags.
- Recognition on sponsorship banner at all CREW Orlando Events (if committed by March 1, 2010).

- Recognition from podium at event.
- Invitation to annual awards reception.

\*CREW Orlando presents a variety of programs for members and guests plus other networking events for members only



Please submit the attached Commitment Form to reserve your 2010 Annual Sponsorship with CREW Orlando and begin your benefits now. The Sponsorship Commitment Form can be used as an invoice or you may request a separate invoice from CREW Orlando. Sponsor benefits are implemented when CREW Orlando receives paid commitment with early commitments receiving advance recognition.

For further details on CREW Orlando Annual Sponsorship Benefits and Opportunities, please contact

**MINDY BOEHM – DIRECTOR OF SPONSORSHIP**  
**CUSHMAN & WAKEFIELD**  
TEL: 407-541-4391  
[MINDY.BOEHM@CUSHWAKE.COM](mailto:MINDY.BOEHM@CUSHWAKE.COM)

**JANE SMALLEY – 2010 CREW ORLANDO PRESIDENT**  
**LAKE NONA**  
TEL: 407-816-6593  
[JSMALLEY@LAKENONA.COM](mailto:JSMALLEY@LAKENONA.COM)





# 2010 CREW SPONSORSHIP

## COMMITMENT FORM

COMPANY: \_\_\_\_\_  
(Print exactly as you wish your company name to appear on all CREW Orlando materials)

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

Your CREW Orlando Chapter Contact: \_\_\_\_\_

### SPONSORSHIP / PARTNERSHIP COMMITMENT LEVEL:

Platinum (\$3,500)

Gold (\$2,000)

Silver (\$1,000)

SPONSOR REPRESENTATIVE SIGNATURE \_\_\_\_\_

*REQUIRED TO RESERVE SPONSORSHIP BENEFITS*

Date: \_\_\_\_\_

### PAYMENT METHOD, PLEASE CHECK ONE:

Please send invoice to: \_\_\_\_\_

Check     Visa     MC     AmEx    Cardholder \_\_\_\_\_

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

AUTHORIZED SIGNATURE FOR PAYMENT: \_\_\_\_\_

*Sponsorship payments made to CREW Orlando are not deductible for Federal income tax purposes as charitable contributions; however it may be deductible as business expenses. CREW Orlando is designated as a 501c(6) trade organization.*

**If payment method is credit card or requesting an invoice, please fax completed form to (785) 832-1551  
If payment method is check, please make payable and send to:**

**CREW Network c/o CREW Orlando  
3115 West 6<sup>th</sup> Street, Suite C PMB 114, Lawrence, KS 66049  
Telephone: (785) 832-1808    Fax: (785) 832-1551**

**Sponsor's company logo (.jpg, .eps, .pdf, or .tif file, minimum 300 dpi) along with company web link must be forwarded to Director of Sponsorship to receive certain benefits (Mindy.Boehm@cushwake.com).**